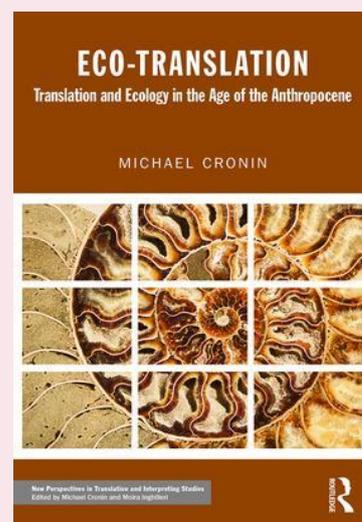

TRANSLATION STUDIES
SCHOOL OF CULTURES, LANGUAGES AND LINGUISTICS
Staff Research Seminar

Eco-Translation

Professor Michael Cronin
The Faculty of Humanities and Social Sciences
Dublin City University, Ireland

FRIDAY, 11th AUGUST 2017
4.00 to 5.30 p.m.
ARTS 1 ROOM 315 (206-315)



Abstract

Translation has been viewed in the light of two perspectives, the national and the global. From the national perspective, scholars have stressed the contribution of translation to the development of national cultures, languages and identities. From the global perspective, the emphasis has been on the role of translation in the transnational movement of texts, peoples and ideas. These polarities are still very present in the contemporary standoff between champions of national security on the one hand (“Make America Great”) and proponents of open markets and open borders on the other. What I would like to suggest in this lecture is that we move beyond the rival paradigms of Nation and Globe in our exploration of translation studies and that we look more closely at the Earth paradigm. In other words, what would translation studies look like if we were to literally bring it down to earth? What does translation studies as a field of enquiry and practice have to say to the most important issue of this century and beyond, environmental sustainability?



Michael Cronin is the author of over 10 monographs, including the latest *Eco-Translation: Translation and Ecology in the Age of the Anthropocene* (Routledge, 2017) with over one hundred refereed articles and book chapters. His work has been translated into more than sixteen languages. He is an elected Member of the Royal Irish Academy, the Academia Europaea/Academy of Europe and is an Officer in the Ordre des Palmes Académiques. He is an Honorary Member of the Irish Translators and Interpreters Association. He was Irish Language Literature Advisor for Arts Council of Ireland (2009-2011). He is co-editor of the Routledge series *New Perspectives in Translation and Interpreting Studies* and is Editor-in-Chief of the journal *MTM*.